

GREEN ACTION PLAN

John Muir's Birthplace January 2016

GTBS Ref	ACTION	COMMENT		TIMESCALE
1.11	Staff Sustainability Awareness	Check that new staff recruited for start of season receive sustainability awareness raising as part of their induction	VSO	June 2016
1.12	Training and Development	Identify new staff and volunteer training opportunities	MO & VSO	As and when
1.14	Monitoring energy Usage	Set up monthly reviews of energy needs and adjust heating accordingly based on team meeting conversations	MO & VSO	Monthly
2.13	Green Marketing	Ask www.visiteastlothian to include GTBS logos against relevant venues and discuss opportunities for green marketing with ELTAG	MO	March 2016
2.05	Social Media Linked to green tourism	Programme social media opportunities	MO & VSO	Monthly
2.14	Green Events Package	Provide advice for events/room hire packages relating to reducing impact	VSO	Aug 2016
2.15	Green feedback	Review results from new green question in visitor survey	MO	Oct 2016
4	Energy	Report back to JMBT and encourage progress on big projects	JMBT	Mar 2016
7.02	Recycled Marketing Materials, paper reuse and recycling	Introduce new leaflet and flyer that make leaflet less time bound and reduce waste.	MO	Apr 2016
8.04	Information on Walking and Cycling	Look for opportunities to promote JMB to walkers and cyclists	MAs	Aug 2016

9.03	Involvement in local cultural events and festivals	Working with Buglife and ELC Ranger Service to develop John Muir Birthday legacy events	MO	April 2016
10.01	Basic Benchmark performance	Work towards progressive benchmark	All	Jan 2017
10.04	Innovations	Innovative Festival of Museums events	All	May 2016
Ongoing				
	Energy monitoring	Contact David Menzies every quarter to discuss energy usage and possible options.	MO	Ongoing
	Water monitoring	Monthly readings and analysis	MA	Ongoing
	Fairtrade Dunbar	Continued support through events and sharing good practice	VSOs	Ongoing
	Cleaning fluids: Check data sheets	Keep an eye on ELC supplies and environmental guidelines.	MO	Ongoing
	Paper: office, printer etc Paper saving: Shop stock	Monitor for change in ELC paper supplier and that credentials appropriate. Removal of JMB from unwanted mailing lists as they arise to reduce mail. Continual development of local and sustainable options	VSO MAs VSO	Ongoing
	Recycling facility	Use ELC facility on High Street and food waste.	All	Ongoing
	Wildlife habitats: Ongoing support of Friends of John Muir Country Park / Dunbar Conservation Volunteer	Publicise through JMBT and Friends of JMB websites, notice boards...	MO/VSO	Ongoing